



Undervisningsbeskrivelse

Stamoplysninger til brug ved prøver til gymnasiale uddannelser

Termin	maj-juni 2020/21
Institution	UCRS Gymnasiet HHX Ringkøbing
Uddannelse	hhx
Fag og niveau	Engelsk A
Lærer(e)	Louise Maul
Hold	hh2b20

Oversigt over gennemførte undervisningsforløb

Titel 1	Celebrity endorsement
Titel 2	Being British (UK)
Titel 3	Targeted marketing
Titel 4	Evil
Titel 5	Black America (US)
Titel 6	Cults
Titel 7	Fantasy



Titel 1	Celebrity endorsement
Indhold	<p>Callahan, Amy: <i>The Death of Celebrity Endorsement</i>. Huffpost.com. 23. April 2017. Set 9. August 2019. https://www.huffpost.com/entry/the-death-of-celebrity-en_b_9752830.</p> <p>Christensen, John: <i>Engelsk EUX Merkantil B</i>. Praxis. 2015.</p> <p>Pepsi: <i>Kendall Jenner for Pepsi Commercial</i>. 4. april 2017. https://www.youtube.com/watch?v=dA5Yq1DLSmQ</p> <p>Wissman, Barrett. <i>Micro-Influencers: The Marketing Force Of The Future?</i> Forbes.com. 2. marts 2018. Set 9. august 2019. https://www.forbes.com/sites/barrett-wissman/2018/03/02/micro-influencers-the-marketing-force-of-the-future/#37adeadb6707.</p> <p>Østergaard, Trine. <i>The English Handbook</i>. Systime ibog, 2019. S. 153.</p>
Omfang	10 timer/20 sider
Særlige fokus-punkter	<p>Indholdsmæssigt har der været fokus branding, celebrity endorsement og micro-influencers indtræden i markedsføringen af produkter. Vi har analyseret reklamer og arbejdet med Laswell's kommunikationsmodel.</p> <p>Didaktisk har vi haft fokus på elevernes mundtlighed.</p>
Væsentligste arbejdsformer	Gruppearbejde, individuelt arbejde, mundtlige præsentationer

Titel 2	Being British
Indhold	<p>Book: Being British - Introduction to Britain. Edited from "D-C EUU Merkantil Engelsk" by Birgit Rasmussen</p> <p>Article: In Britain, Targets, Gyldendal</p> <p>Website: Discovery Britain - http://www.parliament.uk/education/about-your-parliament/</p> <p>Article: 19th Century England Social Hierarchy, http://www.hierarchystructure.com/victorian-england-social-hierarchy/</p> <p>Article: Classing Britain Modern System, http://www.theguardian.com/news/datablog/2013/apr/03/class-britain-defining-social-status</p> <p>Article: Class, Britain Past and Present, Systime</p> <p>Website: Geert Hofstede's Cultural Dimensions - https://geert-hofstede.com/countries.html</p> <p>Article: Children, Youth and Education, Britain Past and Present, Systime</p> <p>Documentary: Britain's Youngest Borders, BBC 2010</p>



	<p>Article: What sort of sadist sends a child to boarding school, http://www.telegraph.co.uk/education/9831926/What-sort-of-sadist-sends-a-child-to-boarding-school-Me.html</p> <p>Novel: Extract from Chameleon, Ranbit Sahota 2003.</p> <p>Speech: Chicken Tikki Masala Speech, Robin Cook 2001.</p> <p>Article: What have immigrants ever done for us?, http://www.economist.com/news/britain/21631076-rather-lot-according-new-piece-research-what-have-immigrants-ever-done-us</p> <p>Movie: Billy Elliot (2000) by Stephen Daldry</p> <p>Movie: The Queen (2006) by Stephen Frears</p> <p>Skriftlig arbejde Analytical essay om Chameleon</p>
Omfang	41 timer/72 sider
Særlige fokus-punkter	Viden om Storbritannien, tekstlæsning, skriftlighed og opbygning af et PowerPoint.
Væsentligste arbejdsformer	Individuelt arbejde Gruppearbejde Mundtlige præsentationer Klasseundervisning Skriftligt arbejde

Titel 3	Targeted marketing
Indhold	<p>Introduction to Targeted marketing</p> <p>Article: McDonald's withdraws McFalafel from Israeli restaurants by Harriet Sherwood</p> <p>Article: How Jessica Simpson and Tommy Hilfiger are proving their financial savvy by tapping into lucrative tween market by Daily Mail Reporter</p> <p>Article: Coca-Cola and Nestlé target new markets in Africa by Monica Mark</p>
Omfang	16 timer/20 sider
Særlige fokus-punkter	Tekstlæsning, informationsøgning på nettet samt mundtlig formidling
Væsentligste arbejdsformer	Gruppearbejde Mundtlige præsentationer Klasseundervisning Klasediskussion



Titel 4	Evil
Indhold	<p>Extract: Mary Shelley: <i>Frankenstein</i>, chapter 5 (1818)</p> <p>Theatre: National Theatre: <i>Frankenstein</i> (2020)</p> <p>Series: <i>Dexter</i>. Season 1, episode 1</p> <p>Novel: Jeff Lindsay: <i>Darkly Dreaming Dexter</i> (2004)</p> <p>Article: Bad or Mad. Sean Spencer, New Scientist, 2004.</p> <p>Article: On The Scale Of Evil, Where Do Murderers Rate? NPR Staff, National Public Radio, Inc, 2010</p> <p>Article: Why not everyone is a torturer. Stephen Reicher and Alex Haslam, ?</p> <p>Extract from novel: American Psycho. Bret Easton Ellis, 1991</p> <p>Short story: Tell-Tale Heart. Edgar Allan Poe, 1843</p> <p>Movie: We need to talk about Kevin. 2011</p> <p>Skriftligt arbejde: Characterization of Darkly Dreaming Dexter Analytical essay of We Need to Talk about Kevin</p>
Omfang	30 timer/210 sider
Særlige fokuspunkter	Tekstanalyse, perspektivering samt brug af forskellige tekstanalytiske metoder.
Væsentligste arbejdsformer	Individuelt arbejde Gruppearbejde Mundtlige præsentationer Klasseundervisning

Titel 5	Black America
Indhold	<p>Forløbet har fokuseret på de sortes oplevelse i USA vha. forskellige teksttyper - både fiction og non-fiction. Fokus har bl.a. været på at træne tekstanalyse og mundtlig sprogfærdighed.</p> <p>Erlich-Møller, Bianca & Thomsen, Mathilde: <i>Black Voices</i>. Gyldendal (2016). Pp. 8-14, 60-63, 96-98, 140-144</p>



	<p>Slavery Extract: Solomon Northup: <i>12 years A Slave</i> (1853) Tom Faigin: <i>Negro spirituals: songs of survival</i> Song: <i>Gospel Train</i></p> <p>Jim Crow Pilgrim, David: <i>Who was Jim Crow?</i> Ferris State University. 2012. http://www.ferris.edu/HTMLS/news/jimcrow/who.htm Meeropol, Abel: <i>Strange Fruit</i> (1936) Billie Holliday: <i>Strange Fruit</i> (1959) https://www.youtube.com/watch?v=-DGY9HvChXk Allen, James: <i>Lynching Slideshow</i>. Withoutsanctuary.org. 2005. http://withoutsanctuary.org/movie_text.html The State of Louisiana: Literacy Test. 1964. https://www.nps.gov/miin/learn/historyculture/upload/LA-literacy-test.pdf Miller, Carl L.: <i>Harvard takes the 1964 Louisiana Literacy Test</i>. Youtube 2014. https://www.youtube.com/watch?v=L44aX-pUTGE Edwards, Junius: <i>Liars don't qualify</i> (1961)</p> <p>Civil Rights Movement Unknown author: <i>Who was Martin Luther King?</i> Movie: <i>Selma</i> (2014) King, Jr., Martin Luther: <i>Address at the Conclusion of the Selma to Montgomery March</i> (excerpt) (1965) Eric Foner and John A. Garraty: <i>Malcolm X</i> (2009) Malcolm X - Civil Rights Activist: Mini Bio https://www.youtube.com/watch?v=9a3hT8f6Kkk Malcolm X: <i>Message to the Grassroots</i> (1963)</p> <p>Black Lives Matter Podcast: <i>Cops See It Differently Part 1 - Prologue</i> https://www.thisamerican-life.org/547/cops-see-it-differently-part-one Video: <i>Hammond Police Dept Break Through Vehicle Window and Taze Passenger - Extended</i> https://www.youtube.com/watch?time_continue=1&v=XsW-QCxxkQA&feature=emb_logo Video: <i>'I can't breathe': Eric Garner put in chokehold by NYPD officer</i> https://www.theguardian.com/us-news/video/2014/dec/04/i-cant-breathe-eric-garner-chokehold-death-video Podcast: <i>Cops See It Differently Part 2 - Prologue</i> https://www.thisamerican-life.org/548/cops-see-it-differently-part-two Luca Guido Valla and Davide Rivolta: <i>Stereotypical Biases In Black People Toward Black People</i> (2019) Josh Salman, Emily Le Coz and Elizabeth Johnson: <i>Florida's broken sentencing system</i> (2016) http://projects.heraldtribune.com/bias/sentencing/ TedTalks: Truths about the US prison system https://www.ted.com/playlists/651/truths_about_the_us_prison_system</p>
Omfang	45 timer/ 95 sider
Særlige fokus-punkter	Viden om USA, perspektivering, tekstanalyse og mundtlighed .



Væsentligste arbejdsformer	Individuelt arbejde Mundtlige præsentationer Klasseundervisning Skriftligt arbejde
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Titel 6	Cults (virtuelt)
Indhold	Documentary: “ <i>Indefra med Anders Agger: Jehovas Vidner</i> ”, 38 min, 2013 https://www.dr.dk/drtv/episode/indefra-med-anders-agger_-jehovas-vidner_53738 Article: “ <i>Cult Concerns</i> ” http://cultinformation.org.uk/article_cult-concerns.html Bibliography: “ <i>Charles Manson Bibliography</i> ” http://www.biography.com/people/charles-manson-9397912 Documentary: <i>Manson: The Lost Tapes</i> . 2018 Short story: <i>Anne Bilson - Sunshine</i> , The Big Picture, 2001 Documentary: <i>Jonestown: Life and Death of People’s Temple</i> Interview: Clements, Sam: “ <i>Inside the Mind Control Methods ISIS use to recruit British Teenagers</i> ”. 2015. http://www.vice.com/en_uk/read/isis-mind-control-young-british-muslims-857
Omfang	16 timer/48 sider
Særlige fokuspunkter	Tekstanalyse, perspektivering samt brug af forskellige tekstanalytiske metoder.
Væsentligste arbejdsformer	Individuelt arbejde Gruppearbejde Mundtlige præsentationer Klasseundervisning

Titel 7	Fantasy (delvist virtuelt)
Indhold	Excerpt: Finderup, Anne Mette & Agnete Fog. <i>Entering Worlds of Fantasy</i> . Systime. 2005-2013 Article: Crossman, Lev: <i>How Magic Conquered Pop Culture</i> . 2014 https://time.com/lev-grossman-magicians-land-magic-pop-culture/ Excerpt: J. R. R. Tolkien: <i>The Lord of the Rings: The Fellowship of the Ring</i> . 1954 Excerpt: Carroll, Lewis: <i>Alice’s Adventures in Wonderland</i> . 1865 Movie: <i>The Hunger Games</i> . Gary Ross. 2012



	<p>Article: <i>Why Everyone Should Read Harry Potter</i>. Bret Stetka. 2014 https://www.scientificamerican.com/article/why-everyone-should-read-harry-potter/</p> <p>Excerpt: Rowling, J.K. <i>Harry Potter and Order of the Phoenix</i>. 2003</p> <p>Article: Josh Wigler. '<i>Game of Thrones</i>' Everything to Know: A Guide for New Viewers. 2017 https://www.hollywoodreporter.com/live-feed/game-thrones-everything-know-a-guide-new-viewers-970498</p> <p>Excerpt: Martin, George R.R. <i>A Game of Thrones</i> (pp. 11-18). 1996</p> <p>Series: <i>Game of Thrones</i>. David Benioff & D.B. Weiss. 2011</p>
Omfang	23 timer/58 sider
Særlige fokus-punkter	Tekstlæsning, analysearbejde, refleksion samt mundtlig formidling
Væsentligste arbejdsformer	Gruppearbejde Mundtlige præsentationer Klassediskussion Individuelt arbejde