



Undervisningsbeskrivelse

Stamoplysninger til brug ved prøver til gymnasiale uddannelser

Termin	Maj-juni 2021/22
Institution	UCRS Gymnasiet HHX Ringkøbing
Uddannelse	hhx
Fag og niveau	Engelsk A
Lærer(e)	Louise Maul
Hold	hh3b21

Oversigt over gennemførte undervisningsforløb

Titel 1	Celebrity endorsement
Titel 2	Being British (UK - Part 1)
Titel 3	Targeted marketing
Titel 4	Evil
Titel 5	Black America (US - Part 1)
Titel 6	Cults
Titel 7	Fantasy
Titel 8	Business communication
Titel 9	The American Dream and American Values (US - Part 2)
Titel 10	India
Titel 11	The Windrush Generation and Racism (UK - Part 2)
Titel 12	Stephen King



Titel 1	Celebrity endorsement
Indhold	<p>Callahan, Amy: <i>The Death of Celebrity Endorsement</i>. Huffpost.com. 23. April 2017. Set 9. August 2019. https://www.huffpost.com/entry/the-death-of-celebrity-en_b_9752830.</p> <p>Christensen, John: <i>Engelsk EUX Merkantil B</i>. Praxis. 2015.</p> <p>Pepsi: <i>Kendall Jenner for Pepsi Commercial</i>. 4. april 2017. https://www.youtube.com/watch?v=dA5Yq1DLsmQ</p> <p>Wissman, Barrett. <i>Micro-Influencers: The Marketing Force Of The Future?</i> Forbes.com. 2. marts 2018. Set 9. august 2019. https://www.forbes.com/sites/barrett-wissman/2018/03/02/micro-influencers-the-marketing-force-of-the-future/#37adeadb6707.</p> <p>Østergaard, Trine. <i>The English Handbook</i>. Systime ibog, 2019. S. 153.</p>
Omfang	10 timer/20 sider
Særlige fokuspunkter	<p>Indholdsmæssigt har der været fokus branding, celebrity endorsement og micro-influencers indtræden i markedsføringen af produkter. Vi har analyseret reklamer og arbejdet med Laswell's kommunikationsmodel.</p> <p>Didaktisk har vi haft fokus på elevernes mundtlighed.</p>
Væsentligste arbejdsformer	Gruppearbejde, individuelt arbejde, mundtlige præsentationer

Titel 2	Being British
Indhold	<p>Book: Being British - Introduction to Britain. Edited from "D-C EUD Merkantil Engelsk" by Birgit Rasmussen</p> <p>Article: In Britain, Targets, Gyldendal</p> <p>Website: Discovery Britain - http://www.parliament.uk/education/about-your-parliament/</p> <p>Article: 19th Century England Social Hierarchy, http://www.hierarchystructure.com/victorian-england-social-hierarchy/</p> <p>Article: Classing Britain Modern System, http://www.theguardian.com/news/datablog/2013/apr/03/class-britain-defining-social-status</p> <p>Article: Class, Britain Past and Present, Systime</p> <p>Website: Geert Hofstede's Cultural Dimensions - https://geert-hofstede.com/countries.html</p> <p>Article: Children, Youth and Education, Britain Past and Present, Systime</p> <p>Documentary: Britain's Youngest Borders, BBC 2010</p>



	<p>Article: What sort of sadist sends a child to boarding school, http://www.telegraph.co.uk/education/9831926/What-sort-of-sadist-sends-a-child-to-boarding-school-Me.html</p> <p>Novel: Extract from Chameleon, Ranbit Sahota 2003.</p> <p>Speech: Chicken Tikki Masala Speech, Robin Cook 2001.</p> <p>Article: What have immigrants ever done for us?, http://www.economist.com/news/britain/21631076-rather-lot-according-new-piece-research-what-have-immigrants-ever-done-us</p> <p>Movie: Billy Elliot (2000) by Stephen Daldry</p> <p>Movie: The Queen (2006) by Stephen Frears</p> <p>Skriftlig arbejde Analytical essay om Chameleon</p>
Omfang	41 timer/72 sider
Særlige fokus-punkter	Viden om Storbritannien, tekstlæsning, skriftlighed og opbygning af et PowerPoint.
Væsentligste arbejdsformer	Individuelt arbejde Gruppearbejde Mundtlige præsentationer Klasseundervisning Skriftligt arbejde

Titel 3	Targeted marketing
Indhold	<p>Introduction to Targeted marketing</p> <p>Article: McDonald's withdraws McFalafel from Israeli restaurants by Harriet Sherwood</p> <p>Article: How Jessica Simpson and Tommy Hilfiger are proving their financial savvy by tapping into lucrative tween market by Daily Mail Reporter</p> <p>Article: Coca-Cola and Nestlé target new markets in Africa by Monica Mark</p>
Omfang	16 timer/20 sider
Særlige fokus-punkter	Tekstlæsning, informationsøgning på nettet samt mundtlig formidling
Væsentligste arbejdsformer	Gruppearbejde Mundtlige præsentationer Klasseundervisning Klasediskussion



Titel 4	Evil
Indhold	<p>Extract: Mary Shelley: <i>Frankenstein</i>, chapter 5 (1818)</p> <p>Theatre: National Theatre: <i>Frankenstein</i> (2020)</p> <p>Series: <i>Dexter</i>. Season 1, episode 1</p> <p>Novel: Jeff Lindsay: <i>Darkly Dreaming Dexter</i> (2004)</p> <p>Article: Bad or Mad. Sean Spencer, New Scientist, 2004.</p> <p>Article: On The Scale Of Evil, Where Do Murderers Rate? NPR Staff, National Public Radio, Inc, 2010</p> <p>Article: Why not everyone is a torturer. Stephen Reicher and Alex Haslam, ?</p> <p>Extract from novel: American Psycho. Bret Easton Ellis, 1991</p> <p>Short story: Tell-Tale Heart. Edgar Allan Poe, 1843</p> <p>Movie: We need to talk about Kevin. 2011</p> <p>Skriftligt arbejde: Characterization of Darkly Dreaming Dexter Analytical essay of We Need to Talk about Kevin</p>
Omfang	30 timer/210 sider
Særlige fokuspunkter	Tekstanalyse, perspektivering samt brug af forskellige tekstanalytiske metoder.
Væsentligste arbejdsformer	Individuelt arbejde Gruppearbejde Mundtlige præsentationer Klasseundervisning

Titel 5	Black America
Indhold	<p>Forløbet har fokuseret på de sortes oplevelse i USA vha. forskellige teksttyper - både fiction og non-fiction. Fokus har bl.a. været på at træne tekstanalyse og mundtlig sprogfærdighed.</p> <p>Erlich-Møller, Bianca & Thomsen, Mathilde: <i>Black Voices</i>. Gyldendal (2016). Pp. 8-14, 60-63, 96-98, 140-144</p>



	<p>Slavery Extract: Solomon Northup: <i>12 years A Slave</i> (1853) Tom Faigin: <i>Negro spirituals: songs of survival</i> Song: <i>Gospel Train</i></p> <p>Jim Crow Pilgrim, David: <i>Who was Jim Crow?</i> Ferris State University. 2012. http://www.ferris.edu/HTMLS/news/jimcrow/who.htm Meeropol, Abel: <i>Strange Fruit</i> (1936) Billie Holliday: <i>Strange Fruit</i> (1959) https://www.youtube.com/watch?v=-DGY9HvChXk Allen, James: <i>Lynching Slideshow</i>. Withoutsanctuary.org. 2005. http://withoutsanctuary.org/movie_text.html The State of Louisiana: Literacy Test. 1964. https://www.nps.gov/miin/learn/historyculture/upload/LA-literacy-test.pdf Miller, Carl L.: <i>Harvard takes the 1964 Louisiana Literacy Test</i>. Youtube 2014. https://www.youtube.com/watch?v=L44aX-pUTGE Edwards, Junius: <i>Liars don't qualify</i> (1961)</p> <p>Civil Rights Movement Unknown author: <i>Who was Martin Luther King?</i> Movie: <i>Selma</i> (2014) King, Jr., Martin Luther: <i>Address at the Conclusion of the Selma to Montgomery March</i> (excerpt) (1965) Eric Foner and John A. Garraty: <i>Malcolm X</i> (2009) Malcolm X - Civil Rights Activist: Mini Bio https://www.youtube.com/watch?v=9a3hT8f6Kkk Malcolm X: <i>Message to the Grassroots</i> (1963)</p> <p>Black Lives Matter Podcast: <i>Cops See It Differently Part 1 - Prologue</i> https://www.thisamerican-life.org/547/cops-see-it-differently-part-one Video: <i>Hammond Police Dept Break Through Vehicle Window and Taze Passenger - Extended</i> https://www.youtube.com/watch?time_continue=1&v=XsW-QCxXkQA&feature=emb_logo Video: <i>'I can't breathe': Eric Garner put in chokehold by NYPD officer</i> https://www.theguardian.com/us-news/video/2014/dec/04/i-cant-breathe-eric-garner-chokehold-death-video Podcast: <i>Cops See It Differently Part 2 - Prologue</i> https://www.thisamerican-life.org/548/cops-see-it-differently-part-two Luca Guido Valla and Davide Rivolta: <i>Stereotypical Biases In Black People Toward Black People</i> (2019) Josh Salman, Emily Le Coz and Elizabeth Johnson: <i>Florida's broken sentencing system</i> (2016) http://projects.heraldtribune.com/bias/sentencing/ TedTalks: Truths about the US prison system https://www.ted.com/playlists/651/truths_about_the_us_prison_system</p>
Omfang	45 timer/ 95 sider
Særlige fokus-punkter	Viden om USA, perspektivering, tekstanalyse og mundtlighed .



Væsentligste arbejdsformer	Individuelt arbejde Mundtlige præsentationer Klasseundervisning Skriftligt arbejde
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Titel 6	Cults (virtuelt)
Indhold	Documentary: “ <i>Indefra med Anders Agger: Jehovas Vidner</i> ”, 38 min, 2013 https://www.dr.dk/drtv/episode/indefra-med-anders-agger_-jehovas-vidner_53738 Article: “ <i>Cult Concerns</i> ” http://cultinformation.org.uk/article_cult-concerns.html Bibliography: “ <i>Charles Manson Bibliography</i> ” http://www.biography.com/people/charles-manson-9397912 Documentary: <i>Manson: The Lost Tapes</i> . 2018 Short story: <i>Anne Bilson - Sunshine</i> , The Big Picture, 2001 Documentary: <i>Jonestown: Life and Death of People’s Temple</i> Interview: Clements, Sam: “ <i>Inside the Mind Control Methods ISIS use to recruit British Teenagers</i> ”. 2015. http://www.vice.com/en_uk/read/isis-mind-control-young-british-muslims-857
Omfang	16 timer/48 sider
Særlige fokuspunkter	Tekstanalyse, perspektivering samt brug af forskellige tekstanalytiske metoder.
Væsentligste arbejdsformer	Individuelt arbejde Gruppearbejde Mundtlige præsentationer Klasseundervisning

Titel 7	Fantasy (delvist virtuelt)
Indhold	Excerpt: Finderup, Anne Mette & Agnete Fog. <i>Entering Worlds of Fantasy</i> . Systime. 2005-2013 Article: Crossman, Lev: <i>How Magic Conquered Pop Culture</i> . 2014 https://time.com/lev-grossman-magicians-land-magic-pop-culture/ Excerpt: J. R. R. Tolkien: <i>The Lord of the Rings: The Fellowship of the Ring</i> . 1954 Excerpt: Carroll, Lewis: <i>Alice’s Adventures in Wonderland</i> . 1865 Movie: <i>The Hunger Games</i> . Gary Ross. 2012



	<p>Article: <i>Why Everyone Should Read Harry Potter</i>. Bret Stetka. 2014 https://www.scientificamerican.com/article/why-everyone-should-read-harry-potter/</p> <p>Excerpt: Rowling, J.K. <i>Harry Potter and Order of the Phoenix</i>. 2003</p> <p>Article: Josh Wigler. '<i>Game of Thrones</i>' Everything to Know: A Guide for New Viewers. 2017 https://www.hollywoodreporter.com/live-feed/game-thrones-everything-know-a-guide-new-viewers-970498</p> <p>Excerpt: Martin, George R.R. <i>A Game of Thrones</i> (pp. 11-18). 1996</p> <p>Series: <i>Game of Thrones</i>. David Benioff & D.B. Weiss. 2011</p>
Omfang	23 timer/58 sider
Særlige fokuspunkter	Tekstlæsning, analysearbejde, refleksion samt mundtlig formidling
Væsentligste arbejdsformer	<p>Gruppearbejde</p> <p>Mundtlige præsentationer</p> <p>Klassediskussion</p> <p>Individuelt arbejde</p>

Titel 8	Business communication
Indhold	<ul style="list-style-type: none"> • Business communication, revised from EUD Merkantil D-C, E-bog 2015 • Business correspondence, revised from EUX Merkantil C-A, E-bog 2015 • Business correspondence - useful words and phrases, EUX Merkantil, E-bog 2015 <p>Skriftligt arbejde: E-mail baseret på skabelon fra eksamensopgave</p>
Omfang	5 timer/8 sider
Særlige fokuspunkter	Korrekt skriftlig formidling
Væsentligste arbejdsformer	<p>Individuelt arbejde</p> <p>Gruppearbejde</p> <p>Klasseundervisning</p>

Titel 9	The American Dream and American Values
Indhold	<p>Excerpt: The Declaration of Independence. 1776</p> <p>Excerpt from Epilogue: Adams, James Truslow: The Epic of America. 1931.</p>



	<p>Extract: Datesman: Traditional American Values and Beliefs. p.28 -34. I:Datesman, Marianne Kearny; Crandall, JoAnn; Kearny, Edward N.: American Ways. 2005.</p> <p>Movie: Rocky. 1976</p> <p>Speech: Rubio, Marco: Republican National Convention Speech 2012.</p> <p>Article: Lubby, Tami. The American Dream is out of reach. June 4, 2014. https://money.cnn.com/2014/06/04/news/economy/american-dream/index.html?iid=Lead</p> <p>Article: Arnade, Chris. Who Still Believes in the American Dream? Sep. 23, 2015. https://www.theatlantic.com/business/archive/2015/09/american-dreams-portraits/405907/</p> <p>Podcast: NPR. The American Dream and the Children of Immigrants, 2019 https://www.npr.org/transcripts/776191773</p> <p>Podcast: Radio Diaries. Juan's Story, Live at the Moth, 2017 https://podcasts.apple.com/us/podcast/radio-diaries/id207505466</p> <p>Series: Clusiau, Christina and Shaul Schwarz. Immigration Nation, Episode 1. 2020.</p> <p>Supplerende: https://www.youtube.com/watch?time_continue=186&v=gqPgXhslGWY&feature=emb_logo</p> <p>Videos with Richard Reeves: https://www.aspeninstitute.org/blog-posts/can-access-american-dream/</p> <p>Video on American history: https://www.youtube.com/watch?v=UbpoC2Y9DIA&t=381s</p>
Omfang	35 timer/55 sider
Særlige fokuspunkter	Generel viden om USA som land samt forståelse for den Amerikanske befolkning med fokus på analyse af retoriske virkemidler.
Væsentligste arbejdsformer	Individuelt arbejde Mundtlige præsentationer Klasseundervisning Skriftligt arbejde

Titel 10	India
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Indhold	<p>William Sutcliffe: <i>Are you experienced?</i> (excerpt). I: Katrine Brøndsted: <i>Narrating India</i>. Alt I Ord 2016.</p> <p>BBC: <i>What is India's caste system?</i> BBC. 25 Februar 2016 http://www.bbc.com/news/world-asia-india-35650616</p> <p>Mari Marcel Thekaekara: <i>India's caste system is alive and kicking – and maiming and killing</i> https://www.theguardian.com/commentisfree/2016/aug/15/india-castesystem-70-anniversary-independence-day-untouchables</p> <p>Eslee Udwin: <i>India's Daughter</i> (2015)</p> <p>Shama Futehally: <i>The Meeting</i> (1990)</p> <p>Arti Kumar & Dorte Bæk-Sørensen. <i>Bollywood and the vibrant film industry</i>. I: Arti Kumar & Dorte Bæk-Sørensen: <i>Discovering India</i>. Lindhardt og Ringhof 2015</p> <p>Klip fra Bollywood-film (Chiayya Chiayya + Dola Re Dola på YouTube)</p> <p>Buzzfeed: <i>How Bollywood Normalised Rape Culture</i> (2019) https://www.youtube.com/watch?v=0mfgjLttbcA</p> <p>Forbes: Ruchika Tulshyan: <i>How Bollywood Is Failing The Women Of India</i> (2014)</p> <p>Youtube: <i>No Country For Women</i> (2012) https://www.youtube.com/watch?time_continue=859&v=Rt1Rhd_sRhg&feature=emb_logo</p> <p>Katrine Brøndsted: <i>Ambition - Economy, politics and religion</i>. I: Katrine Brøndsted: <i>Narrating India</i>. Alt I Ord 2016.</p> <p>Rajini Vaidyanathan: <i>India's call centre growth stalls</i>. BBC. 27 September 2011. http://www.bbc.com/news/magazine-15060641</p> <p><i>Languages in India: An introduction</i> https://www.justlanded.com/english/India/India-Guide/Language/Languages-in-India</p> <p>Vineeta Chand: <i>The rise and rise of Hinglish in India</i> (2016) https://theconversation.com/the-rise-and-rise-of-hinglish-in-india-53476</p> <p>Skriftligt arbejde: Analytical essay of Priya Virmani: <i>Dowry Deaths are the hidden curse of the big fat Indian wedding</i>. The Guardian. 23. maj 2012.</p>
Omfang	22 timer/57 sider
Særlige fokuspunkter	Viden om Indien med perspektiver til andre engelsktalende lande, tekstanalyse, perspektivering samt brug af forskellige tekstanalytiske metoder med særligt fokus på lingua franca.
Væsentligste arbejdsformer	Individuelt arbejde Gruppearbejde Mundtlige præsentationer Klasseundervisning



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Titel 11	The Windrush Generation and Racism (UK - Part 2)
Indhold	<p>Article: BBC: <i>What is the Windrush Generation</i>. 2020. https://www.bbc.co.uk/news-round/43793769</p> <p>Documentary: BBC: <i>The Unwanted - The Secret Windrush Files</i>. 2019.</p> <p>Article: Amelia Gentleman: <i>'I was like a lamb to the slaughter': deported after 35 years in the UK</i>. The Guardian, 2018.</p> <p>Youtube: David Lammy: <i>'National day of shame': David Lammy criticises treatment of Windrush generation</i>. 2018.</p> <p>Facebook: Benjamin Zephaniah: <i>'I've had people calling me a n***** and telling me to go home'</i>. Channel 4 News. 2018.</p> <p>Article: Anushka Asthana: <i>Racism in the UK still rife, say majority of Britons</i>. The Guardian, 2020.</p> <p>Supplerende: Diverse artikler som omhandler henholdsvis Meghan og Kate - fokus på sproglige forskellige.</p> <p>Skriftligt arbejde: Analytical essay of Opinion: Afua Hirsch: <i>Black Britons Know Why Meghan Markle Wants Out</i>. Nytimes.com, 2020.</p>
Omfang	22 timer/28 sider
Særlige fokus-punkter	Tekstlæsning, informationssøgning på nettet samt mundtlig formidling
Væsentligste arbejdsformer	Gruppearbejde Mundtlige præsentationer Klasseundervisning Klasediskussion

Titel 12	Stephen King
Indhold	<p>Weisberg, Mette: "Introduction to Stephen King" from <i>Stephen King's American Nightmare</i>, 1991.</p> <p>Weisberg, Mette: "King on King" from <i>Stephen King's American Nightmare</i>, 1991.</p>



	<p>Essay: King, Stephen: <i>Why We Crave Horror Movies</i>.</p> <p>Short story: King, Stephen: <i>The Lawnmower Man</i></p> <p>Short story: King, Stephen: <i>Strawberry Spring</i>, 1968</p> <p>Movie: Kubrick, Stanley: <i>The Shining</i>, 1980</p> <p>Blog: Bilson, Anne: <i>The Shining has lost its shine - Kubrick was slumming it in a genre he despised</i>, 2016</p> <p>Short story: King, Stephen: <i>The Boogeyman</i>, 1973</p> <p>Extract: King, Stephen: <i>Carrie</i>, 1974</p> <p>Movie: De Palma, Brian: <i>Carrie</i>, 1976</p>
Omfang	20 timer/68 sider
Særlige fokus-punkter	Analyse af skønlitteratur med fokus på benyttelse af specifikke metoder samt komparativ analyse.
Væsentligste arbejdsformer	Individuelt arbejde Gruppearbejde Klasseundervisning